

REP HEADLINE# 6336275
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV # _____ ADV. NAME ISS/GTF-VOTE NO ON 7
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC.
600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME ANNE BRAUNSCHEIDEL
SALES PRSN WA- DAVE CLARK
SEP24/12 17.14
*** MDCM-TV ***

ORDER # _____ CONTRACT # 6336275

PRDCT GTF-VOTE NO ON 7 EST#1399 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

REP: TO: MALLORY
FROM: GREG

DATE SEP24/12 17.14

NEW ORDER
THX PLS CFM, 9/24/12

NEW

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1399

1 700P-730P 30 \$1,600.00 10/12 10/12 2 FRI 2

PROGRAM : 2.5 MEN

2 730P-800P 30 \$1,800.00 10/12 10/12 2 FRI 2

PROGRAM : 2.5 MEN

ADLINE# 6336275
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP24/12 17.14
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P	30		\$1,800.00	10/13	10/13	1		SAT	1
PROGRAM : SEC PREGAME												
4			1200N-300P	30		\$1,600.00	10/13	10/13	5		SAT	5
PROGRAM : SEC FOOTBALL												
5			630P-700P	30		\$600.00	10/15	10/18	8		M-TH	8
PROGRAM : SEINFELD												
6			700P-730P	30		\$1,600.00	10/15	10/18	8		M-TH	8
PROGRAM : 2.5 MEN												
7			730P-800P	30		\$1,800.00	10/15	10/17	2		M,W	2
PROGRAM : 2.5 MEN												
8			630P-700P	30		\$600.00	10/12	10/12	2		FRI	2
PROGRAM : SEINFELD												
OCT/12 38000.00												CONTRACT TOTAL 38000.00
												TOTAL SPOTS 30

MARKET TOTALS \$1,266,666 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPXW 0% WDCA 1%
CABL 0%
C- NSI
MOS- RA35+*